



1111 NW 165th Street
Miami, FL 33169-5819

Phone 305-620-6200
Fax 305-623-8227

P R E S S R E L E A S E

Exteria Building Products Acquires Residential Siding Leader Nailite International

Miami, FL, April 14, 2009 – Exteria Building Products™, a supplier of premium building products to the home building and remodeling industries, announced today that it has completed its transaction for the purchase of substantially all of the assets of Nailite International, Inc.

Nailite International, Inc. has been a leading provider of architectural siding to the residential construction and remodeling markets in the U.S. and around the world. Nailite was founded in 1978, and was the first siding manufacturer to create high-definition polypropylene siding that realistically replicates the appearance and beauty of real cedar, brick and stone. Nailite products provide an authentic look without the high cost and maintenance associated with natural wood, brick and stone products.

Exteria Building Products recognizes the value of the Nailite brand name and will continue to use it as the product brand in connection with all of the product lines of the former Nailite International, Inc.

“This is a great development for our company and our customers,” said Chuck Jerasa, CEO, Exteria Building Products. “We’ve kept the strength of the former Nailite team in place and will continue to leverage Nailite’s powerful and respected name in the premium siding industry. We remain focused on following through on Nailite’s heritage of delivering innovative new products, while continuing to build and strengthen our relationships with our customers to help ensure their success. Customers of Exteria Building Products will continue to receive the exceptional products and service that customers have come to expect from Nailite.”

About Exteria Building Products

Miami, FL-based Exteria Building Products is a supplier of premium building products for the new home construction and remodeling markets. Exteria’s immediate focus is on residential exterior building products that help drive curb appeal and create a more distinctive home. For questions or more information, visit www.exteriabp.com.

#

Media Contact: Kelli Laski, Interrupt Marketing
571.237.3074, kelli@interrupt1.com

AUTHENTIC EXTERIORS FOR LIFE.™
